CEO Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence, Environics Research Group Limited has reviewed the requirements of the <u>CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics</u> (the "CRIC Code") and the <u>CRIC Public Opinion Research Standards and Disclosure Requirements</u> and that Environics Research Group Limited fully complies with these CRIC Standards. By adhering to the CRIC Standards, Environics Research Group Limited is also committed to following the <u>CRIC Pledge to Canadians</u>.

Barry Watson

Barry G. Watson, PhD President and CEO Environics Research Group Limited

December 1, 2021