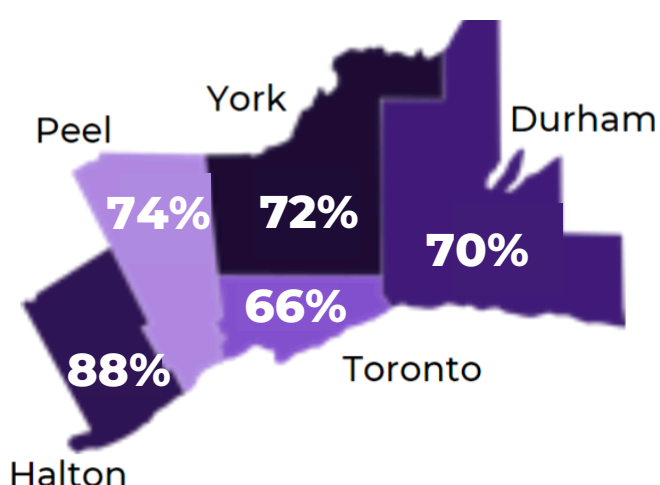


FOCUS GTA SPRING 2024

A survey of n=1,024 GTA residents

KEY METRICS

SATISFACTION WITH MUNICIPAL SERVICES



GOOD VALUE FOR TAX DOLLARS



36% of GTA residents say their municipal government is on the right track in addressing issues facing the community.

TOP ISSUES FOR LOCAL RESIDENTS



20% INCREASED COST OF LIVING

18% LACK OF AFFORDABLE HOUSING

SPECIAL TOPICS

DIVERSITY AND INCLUSION



76% feel that they live in a diverse and culturally vibrant community

69% feel like they belong in their community.

COMMUNITY PRIDE

79%

of GTA residents are **Proud** of the municipality they live in.

AFFORDABILITY AND HOUSING

50%

...of GTA residents say housing affordability is the most critical problem in the region.



39%

...of GTA residents say rent prices are the most critical problem in the region.

CRIME AND PUBLIC SAFETY

71% of GTA residents are concerned about crime in their community. The top three safety concerns are:



- 1 Car theft
- 2 Gun Violence
- 3 Public Transit Violence

This survey is fielded online and is based on a robust sample of the population.

ENVIRONICS
RESEARCH